



39th Annual Rocky Mountain Asphalt Conference & Equipment Show February 22-24, 2012

Crowne Plaza - Denver International Airport Hotel
15500 E 40th Avenue, Denver, CO 80239
(I-70 & Chambers)

Asphalt Pavements - The Flexible Solution

CONTACT INFORMATION:

Rocky Mountain Asphalt Conference and Equipment Show
PO Box 1056
Fort Collins, CO 80522
Fax: (970) 223-3895

For Questions Contact:

Sue Wagner-Renner
(970) 222-4459
sue@rmaces.org

OR

Danny Robinett
(970) 962-2531
robind@ci.loveland.co.us

www.rmaces.org

Tentative Schedule for Exhibitors

Monday, February 20

10:00 a.m.-5:00 p.m. — Move In

Tuesday, February 21

7:00 a.m.-5:00 p.m. — Move In

Wednesday, February 22

7:00 a.m.-9:00 a.m. — Move In

10:00 a.m.-6:30 p.m. — Open

5:00 p.m.-6:30 p.m. — Evening Reception
for all attendees in the Trade Center

Thursday, February 23

7:00 a.m.-6:00 p.m. — Open

Friday, February 24

7:00 a.m.-8:00 a.m. — Vendor Breakfast

8:00 a.m.-11:00 a.m. — Open

11:00 a.m. — Move Out Begins

Hotel/Exhibit Site Accommodations:

The Crowne Plaza - Denver International Airport Hotel is the site for all conference sessions, events, and equipment show exhibit booths. A block of rooms has been reserved for the Rocky Mountain Asphalt Conference and Equipment Show attendees and exhibitors. A special rate is available for the event. Hospitality rooms are also available at your request. The Crowne Plaza will provide you with your room options. **Historically, the hotel does sell out so we strongly urge you to make reservations at your earliest convenience.**

Contact the Crowne Plaza at (303) 371-9494 to make reservations. Be sure to mention that you are attending the Rocky Mountain Asphalt Conference and Equipment Show to receive the special rate.

Exhibitor Opportunities

BLACK/GOLD EXHIBITOR - TIER 1:

\$3,000 - Trade Center *

- 1,400 square-foot booth area (dimensions to be determined with each exhibitor) with chairs and tables as needed
- Opportunity to display additional equipment outside for an additional \$300
- 8 exhibitor passes for company representatives
- A full-page ad in the Conference Program
- Recognition in the Conference Program
- Customized display signage
- Opportunity to include handouts in conference packet
- "Black/Gold Exhibitor" ribbon/name tag
- Break refreshments, Thursday lunch, and Friday vendor breakfast for company representatives
- **Limited space available**

EXHIBITOR:

\$350 - Atrium (8'x10')* \$500 - Trade Center (10'x10')*

- Booth area with two chairs and table
- Two exhibit passes for company representatives
- Availability of additional 10'x10' adjacent booths for \$350/each with one additional representative pass per 10'x10' booth space (Trade Center area)
- Recognition in the Conference Program
- "Exhibitor" ribbon/name tag
- Break refreshments, Thursday lunch, and Friday vendor breakfast for company representatives

Sponsorship Opportunities

BANNER SPONSOR - \$100

Exhibitor to supply their banner to be displayed in conference area

COFFEE BREAK SPONSOR - \$200

Customized display signage at all coffee stations throughout the entire conference

CAPA DINNER SPONSOR - \$250

Recognition as a dinner sponsor and one complimentary dinner ticket for the CAPA Dinner and Program on Wednesday

ASPHALT CAFÉ SPONSOR - \$250

Customized display signage at the Specialty Coffee Station on Thursday and Friday morning

LUNCH SPONSOR - \$300

Customized display signage during the Thursday luncheon

BAND SPONSOR - \$300

Customized display signage for performance during Wednesday reception

RECEPTION SPONSOR - \$500

Customized display signage will be displayed during the reception

GRAND PRIZE DRAWING SPONSOR - \$500

Recognition as a sponsor for the Grand Prize Drawing

BLACK/GOLD EXHIBITOR TIER 2:

\$2,600 - Trade Center *

- 1,200 square-foot booth area (dimensions to be determined with each exhibitor) with chairs and tables as needed
- Opportunity to display additional equipment outside for an additional \$300
- 6 exhibitor passes for company representatives
- A full-page ad in the Conference Program
- Recognition in the Conference Program
- Customized display signage
- Opportunity to include handouts in conference packet
- "Black/Gold Exhibitor" ribbon/name tag
- Break refreshments, Thursday lunch, and Friday vendor breakfast for company representatives
- **Limited space available**

* Exhibitor registration does NOT include conference sessions. Registration for the conference is an additional \$175 per person.

Electrical Information

All electrical services for exhibit areas are supplied through the Crowne Plaza. Circuits ordered two weeks prior to move in will be considered pre-orders; orders received after two weeks prior to move in will be considered floor-orders.

Prices listed in the Exhibitor Brochure are pre-order rates.

All rates quoted include installation of service to the rear or the side of booth, current usage, and removal at the close of the show. Any order which requires special services may have an additional service charge.

Pre-Equipment Show Attendee List

A CD of names and addresses of those attendees who have registered for the event to date will be provided two weeks prior to the conference. Fee = \$40

CAPA Dinner Table

New for 2012 - You now have the opportunity to reserve a table of 10 for the Colorado Asphalt Pavement Association's (CAPA) Awards Dinner and Program.

Reserve your table of 10 now for only \$450 - a \$50 savings!
Individual Tickets - \$50 each

www.rmaces.org

Exhibitor Registration



Company Name: _____

Company Address: _____

City, State, ZIP: _____

Contact Person: _____ E-mail: _____

Phone: () _____ FAX: () _____

PLEASE REGISTER:

AMOUNT

Black/Gold Exhibitor in the TRADE CENTER (Limited to 11 Exhibitors):

Tier 1 - 1,400 Square-Foot Booth - \$3,000 = \$ _____

Tier 2 - 1,200 Square-Foot Booth - \$2,600 = \$ _____

Black/Gold Exhibitor Additional Space OUTSIDE (1,400 Square-Feet) - \$300 = \$ _____

Exhibitor Display 10'x10' Booth in the TRADE CENTER - \$500 = \$ _____

Additional 10'x10' Booth in the TRADE CENTER - _____ @ \$350 each = \$ _____

NOTE: The maximum number of 10'x10' booths allowed to be purchased will be six.

Exhibitor Display 8'x10' Booth in the ATRIUM - _____ @ \$350 each = \$ _____

Additional Booth Representative/Customer Pass - _____ @ \$30 each = \$ _____

Electrical Order:

110 volt (20 amp only) _____ @ \$55 each = \$ _____

This circuit includes an extension cord at booth with 3 outlets (1700 watts)

Internet Connection at Booth - \$75 = \$ _____

Pre-Equipment Show List - \$40 = \$ _____

Banner Sponsor - \$100 = \$ _____

Coffee Break Sponsor - \$200 = \$ _____

CAPA Dinner Sponsor - \$250 = \$ _____

Asphalt Café Sponsor - \$250 = \$ _____

Lunch Sponsor - \$300 = \$ _____

Band Sponsor - \$300 = \$ _____

Reception Sponsor - \$500 = \$ _____

Grand Prize Drawing Sponsor - \$500 = \$ _____

Conference Session Registration - _____ @ \$175 each = \$ _____

1. _____ 2. _____

CAPA Awards Dinner and Program Tickets - _____ @ \$50 each = \$ _____

or Reserved Table of 10 - _____ @ \$450 = \$ _____

(Dinner is on Wednesday, February 22, 2012)

Exhibitor Registration



To Register, Return Form to:
Rocky Mountain Asphalt Conference and Equipment Show
Attn: Melissa Albert
PO Box 1056
Fort Collins, CO 80522
or FAX both sides of form to: (970) 223-3895
or e-mail: sue@rmaces.org

METHOD OF PAYMENT: (Select one below)

- Check (Payable to *Rocky Mountain Asphalt Conference & Equipment Show*)
- Purchase Order No. _____
- Credit Card
 - VISA MasterCard American Express

Card Number: _____ Exp Date: _____

Card Verification Code (last 3 digits on back of card): _____

Signature: _____

COMPANY NAME FOR BOOTH SHOULD READ:

DESCRIPTION OF YOUR BOOTH EXHIBIT:

Bringing the following equipment (Be sure to add dimensions of equipment):

Brief description of product, service, or equipment to be exhibited:

The Board of Directors of the Rocky Mountain Asphalt Conference and Equipment Show reserves the right for final approval of potential exhibitors.

OUTSIDE DEMONSTRATIONS:

If you are interested in participation in an Outside Demonstration, please check below and you will be contacted with additional information. To participate in demonstrations, you must be a registered exhibitor.

YES! Contact us for an Outside Demonstration.

The registration fee is fully refundable if a cancellation notice is received 45 days prior to the first day of the conference. Within 30-45 days prior to the conference a \$100 cancellation fee will be charged. A cancellation received less than 30 days prior to the conference will receive no refund.